



AGENCY FOR HALAL  
QUALITY CERTIFICATION  
هيئة شهادات الحلال

# Invitation to the 3<sup>rd</sup> International Halal Industry Expo Sarajevo Halal Fair 2023

**Bosna Bank International** and the **Agency for Halal Quality Certification**, in cooperation with partners, invite you to participate at the 3<sup>rd</sup> International halal industry expo **Sarajevo Halal Fair 2023**. This year's edition is announced with a very active, intense and dynamic program, with the presence of some of the world's leading experts in the field of halal industry, businesses and the academic community.

STRATEGIC PARTNER



MINISTRY OF ECONOMY  
SARAJEVO CANTON

PATRONAGE

ISLAMIC COMMUNITY  
IN BOSNIA AND HERZEGOVINA  
المشقة الإسلامية في البوسنة و الهرسك

CO-ORGANIZERS:

IsDB  
البنك الإسلامي للتنمية  
Islamic Development Bank



بنك دبي الإسلامي  
Dubai Islamic Bank

مصرف أبوظبي الإسلامي  
ADIB



The 3rd Sarajevo Halal Fair 2023 will be held from **May 17 to 19, 2023** in Sarajevo (Hotel Hills Ilidža). The largest halal industry event in the Western Balkans and Southeast Europe will be attended by eminent domestic and international experts in this field. At the same time, as part of the Sarajevo Halal Fair, International Congress on Halal Quality will be also organized by Bosna Bank International and the Agency for Halal Quality Certification, in cooperation with the Faculty of Technology of the University of Tuzla, the Standards and Metrology Institute for Islamic Countries (SMIIC), and numerous other domestic and international partners.

**A** special side line event of the Sarajevo Halal Fair 2023 will be the "Halal Awareness Week" from May 12 to 19, 2023, which will include a series of activities with the aim of raising the public awareness about halal, both for consumers and the market and industry.

Sarajevo Halal Fair is a unique international event and opportunity to connect representatives of all parts of the halal industry chain, including private companies, public corporations, accreditation bodies, government officials and other representatives of the halal market.

**H**alal market is one of the world's most dynamic and fastest growing markets, which from year to year records significant growth trends and offers great potential for development.

The third Sarajevo Halal Fair opens opportunities for G2G/G2B/B2B meetings with manufactures, distributors and investors. It represents an excellent opportunity for producers to promote their products and services to distributors and consumers from all over the world.

**T**he Strategic partner of the 3rd Sarajevo Halal Fair is the **Ministry of Economy of Sarajevo Canton**. The Fair is held under the patronage of the **Riyasat of the Islamic Community in Bosnia and Herzegovina**. The Fair will be held with the support of Bosna Bank International shareholders: the Islamic Development Bank (IsDB) Group, Abu Dhabi Islamic Bank (ADIB) and Dubai Islamic Bank (DIB), and numerous other domestic, regional and international partners.

The organizers of the 3rd Sarajevo Halal Fair expect more than 100 exhibitors, with the participation of over 2.000 business representatives and around 10.000 visitors from all over the world.

**T**he organizers of the Fair invite you to take advantage of this unique opportunity for excellent business networking with some of the leading world and regional representatives of the halal industry. For all with a valid halal certificate, the organizers extend the invitation to present products and services and promote as an exhibitor.

For more information and details regarding registration, sponsorships, applications and lease of stands for exhibitors, program / agenda of the Fair and Congress, scheduling G2G/G2B/B2B meetings, please visit the official website: [sarajevohalalfair.com](http://sarajevohalalfair.com) or contact the Organizer to one of the e-mail addresses:

- General information: [info@sarajevohalalfair.com](mailto:info@sarajevohalalfair.com)
- Registration: [registrations@sarajevohalalfair.com](mailto:registrations@sarajevohalalfair.com)
- Media & Press: [press@sarajevohalalfair.com](mailto:press@sarajevohalalfair.com)

## Program/Agenda | Sarajevo Halal Fair 2023.

### Wednesday, May 17, 2023. | Day 1

Exhibition / Expo  
Panel discussions / Presentations / G2G/G2B/B2B meetings

### Thursday, May 18, 2023. | Day 2

Opening Ceremony  
Keynote speeches  
Exhibition / Expo  
Panel discussions / Presentations / G2G/G2B/B2B meetings  
International Scientific Congress on Halal Quality

### Friday, May 19, 2023. | Day 3

Exhibition / Expo  
Panel discussions / Presentations / G2G/G2B/B2B meetings  
International Scientific Congress on Halal Quality  
Sarajevo Halal Fair Awards Ceremony  
Closing Ceremony

### CONTACT INFORMATION:

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